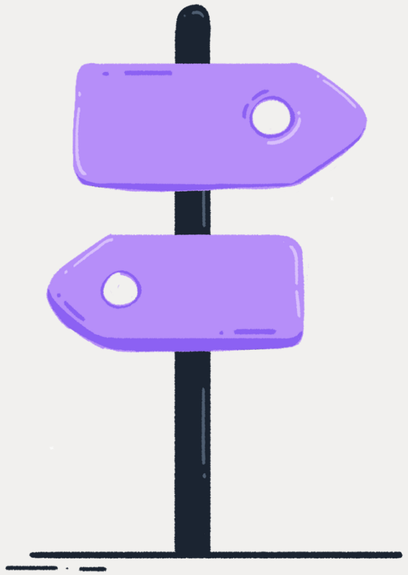
Developing the PEACE Website and Digital Resources

Jenny Frances
King's College London / PEACE Pathway
MSc Psychology and Neuroscience of Mind Body Interface
Atwork Studio

Research-Informed Digital Development

- Iterative co-production and collaboration process
- Involving lived-experience contributors, clinicians, researchers and designers
- feedback, reflection and refinements
- Shaping accessibility, communication style and usability
- Informing the website, new digital tools and resources



Aiming to improve accessibility, usability and support the implementation of PEACE principles in practice.

Branding and identity refresh

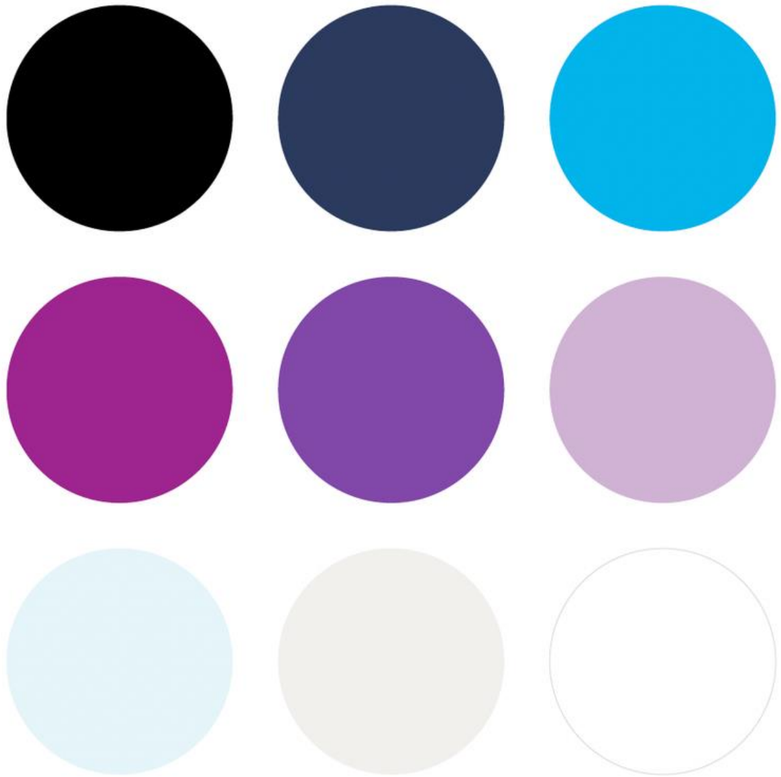
- Refined PEACE logo
- Developed colour palette
- DM Sans as the new PEACE typeface
- Supporting consistency across website and resources

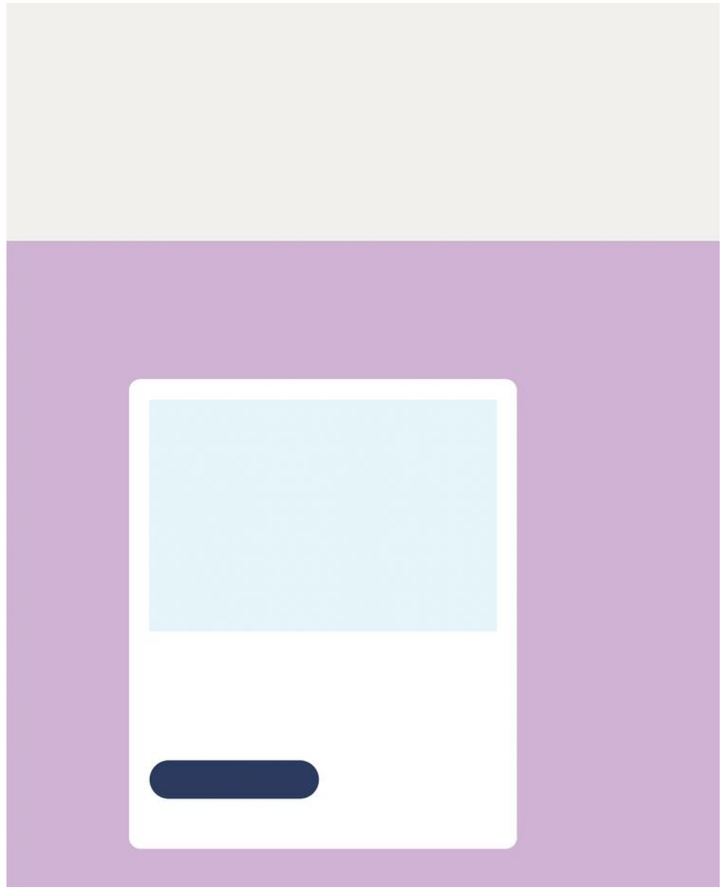
PEACE

www.peacepathway.org



Refined PEACE colour palette





DM Sans as the new PEACE font

DM Sans Light
DM Sans Regular
DM Sans Medium

Neurodivergent-friendly support and treatment for eating disorders

We have recently published two studies exploring what Autistic and ADHD adults with binge- or purge- type eating disorders want eating disorder support to look like.

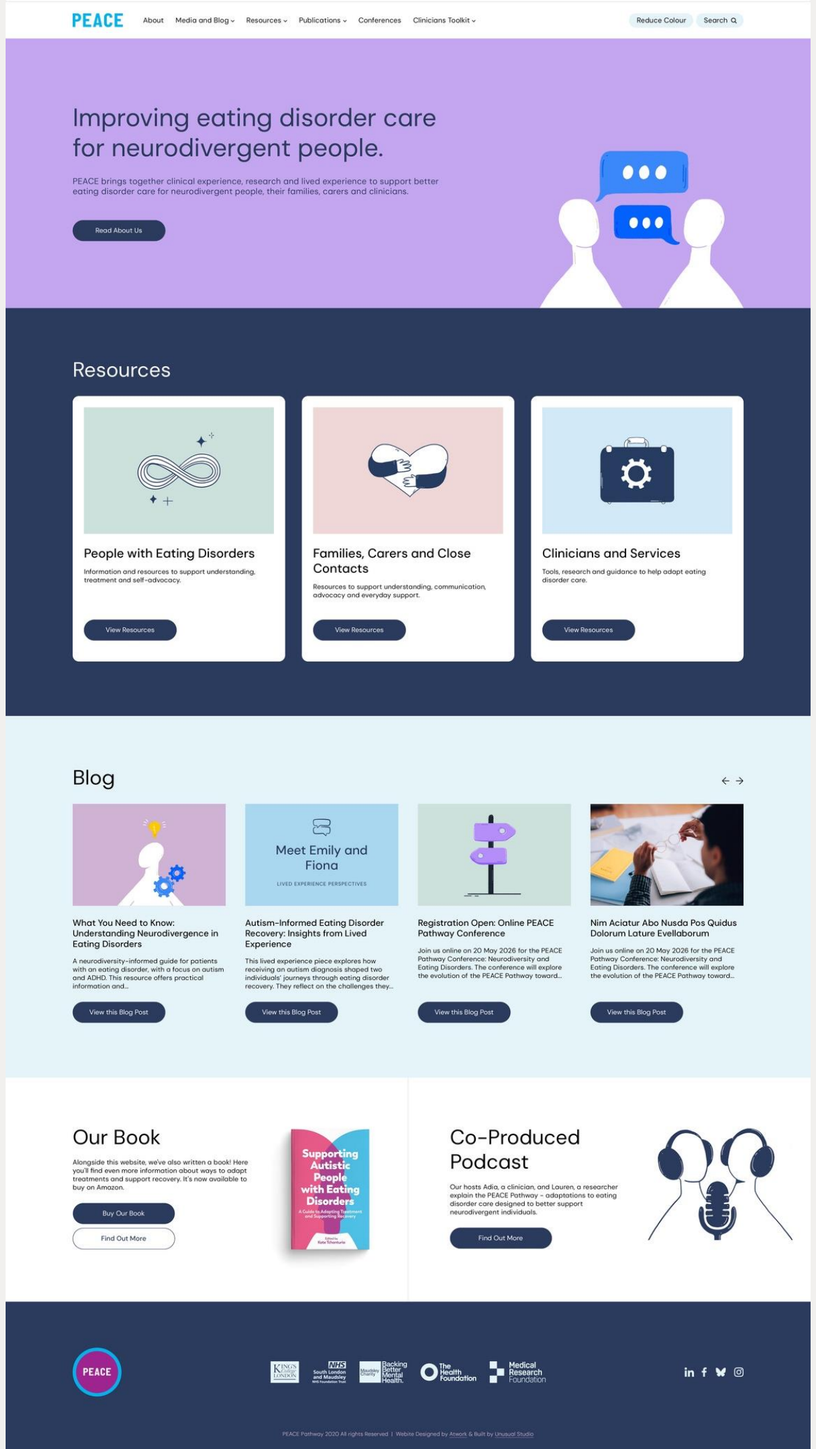
You can read these papers here (bulimia-focused) and here (binge-focused). We have also written a separate blog post on how neurodivergence can influence eating disorder behaviours, which you can read here.

Alongside existing research on Autism and anorexia nervosa (see review here), these studies are helping us better understand how eating disorders should be treated and understood in Autistic and ADHD individuals.

In our two studies, we interviewed 26 adults. Most had previously received eating disorder treatment and had lived experience of bulimia nervosa, binge eating disorder, or other similar eating disorders, or they self-reported binge eating.

Redesign of the PEACE Website

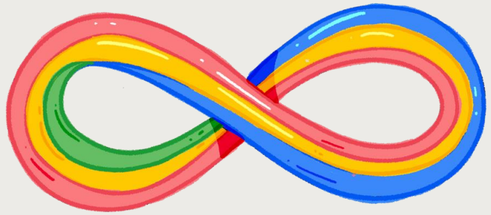
- Clearer homepage navigation and page structure
- Consistent layout and visual hierarchy
- Easier routes into PEACE resources
- Neuroaffirming communication throughout

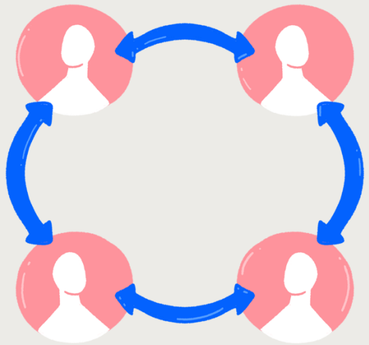


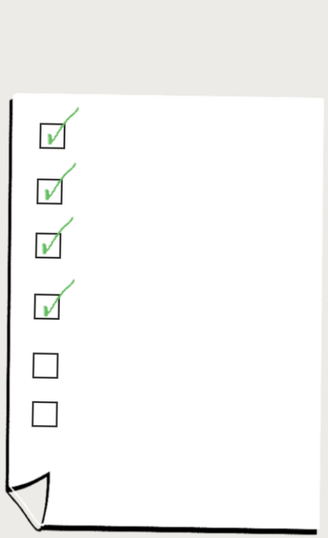
Illustrations

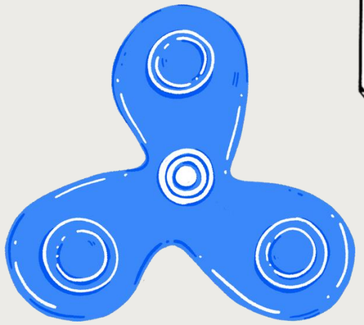






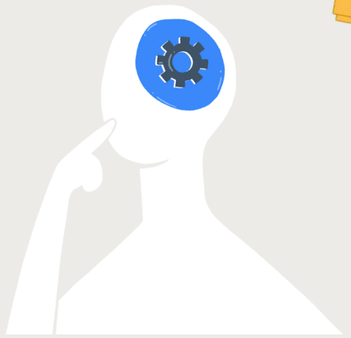


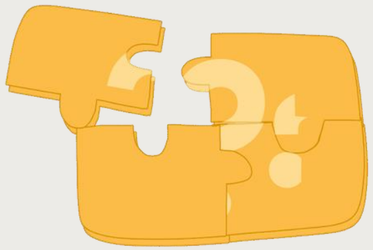








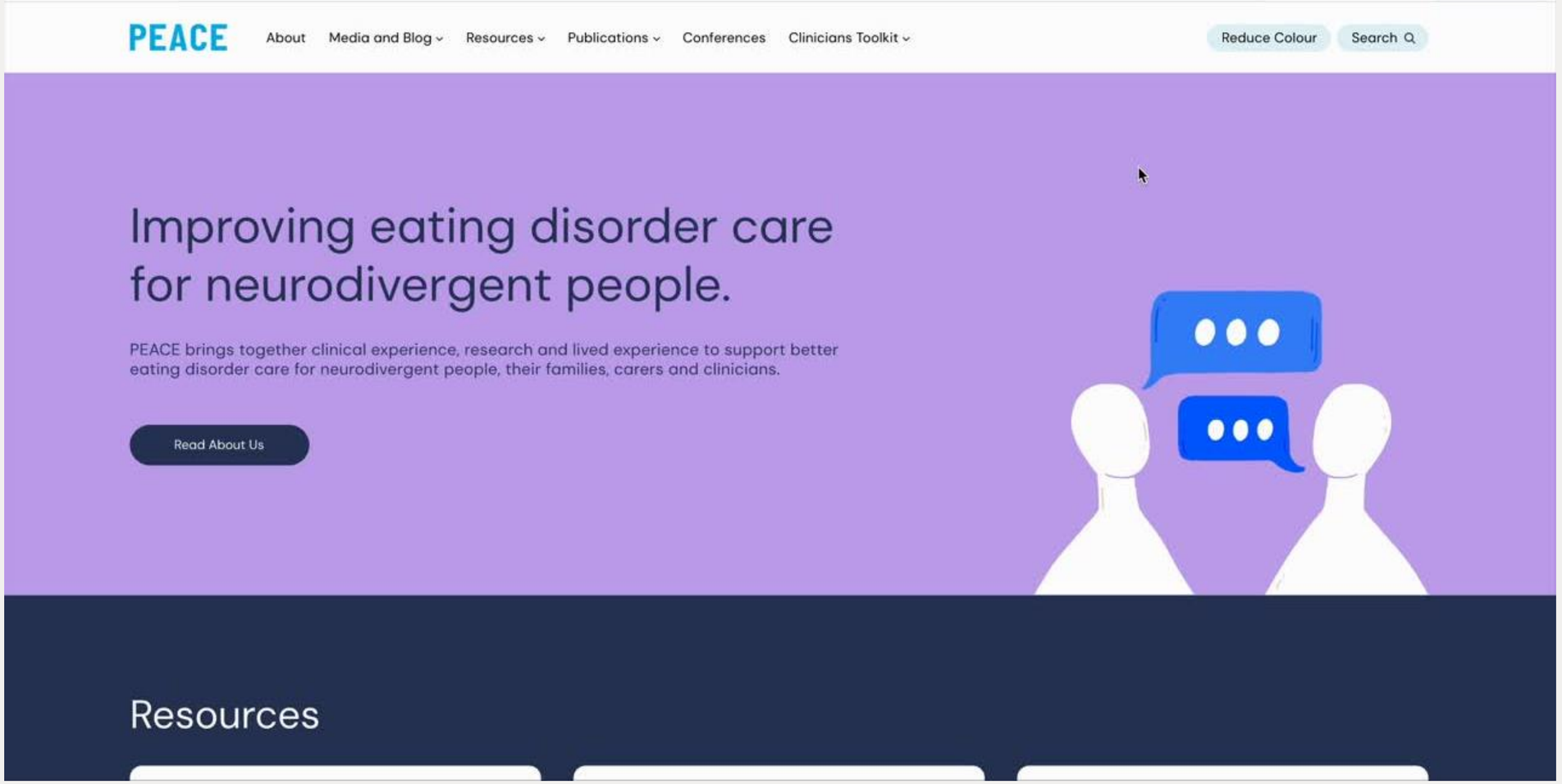




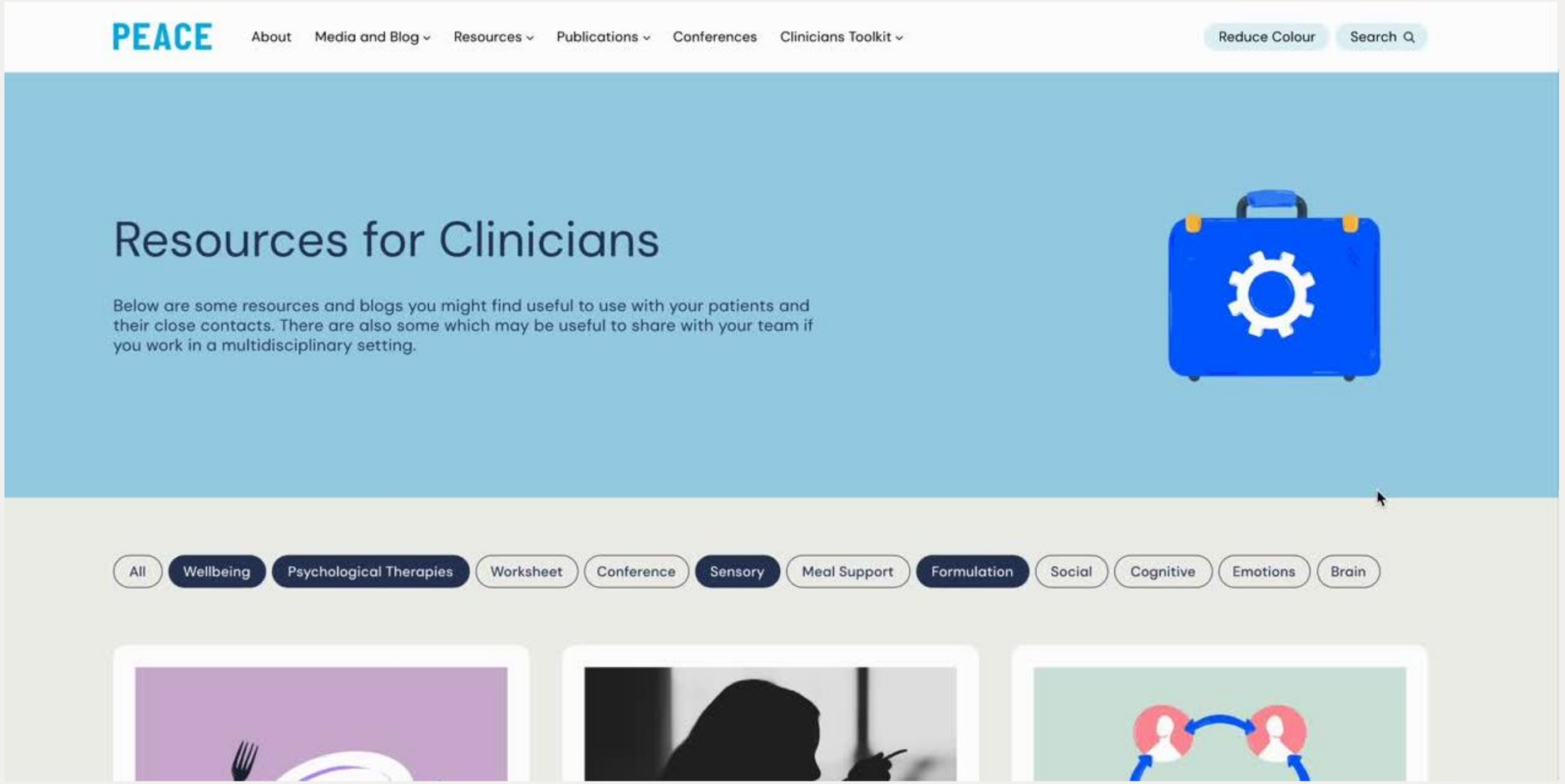




Redesign of the PEACE Website - homepage

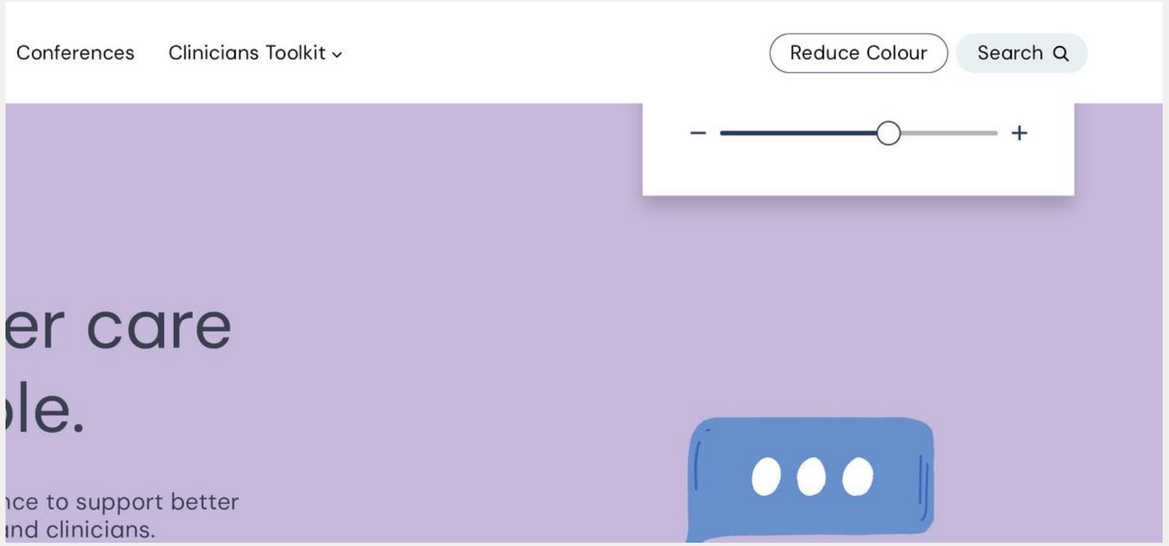


Redesign of the PEACE website – Structure and Tags

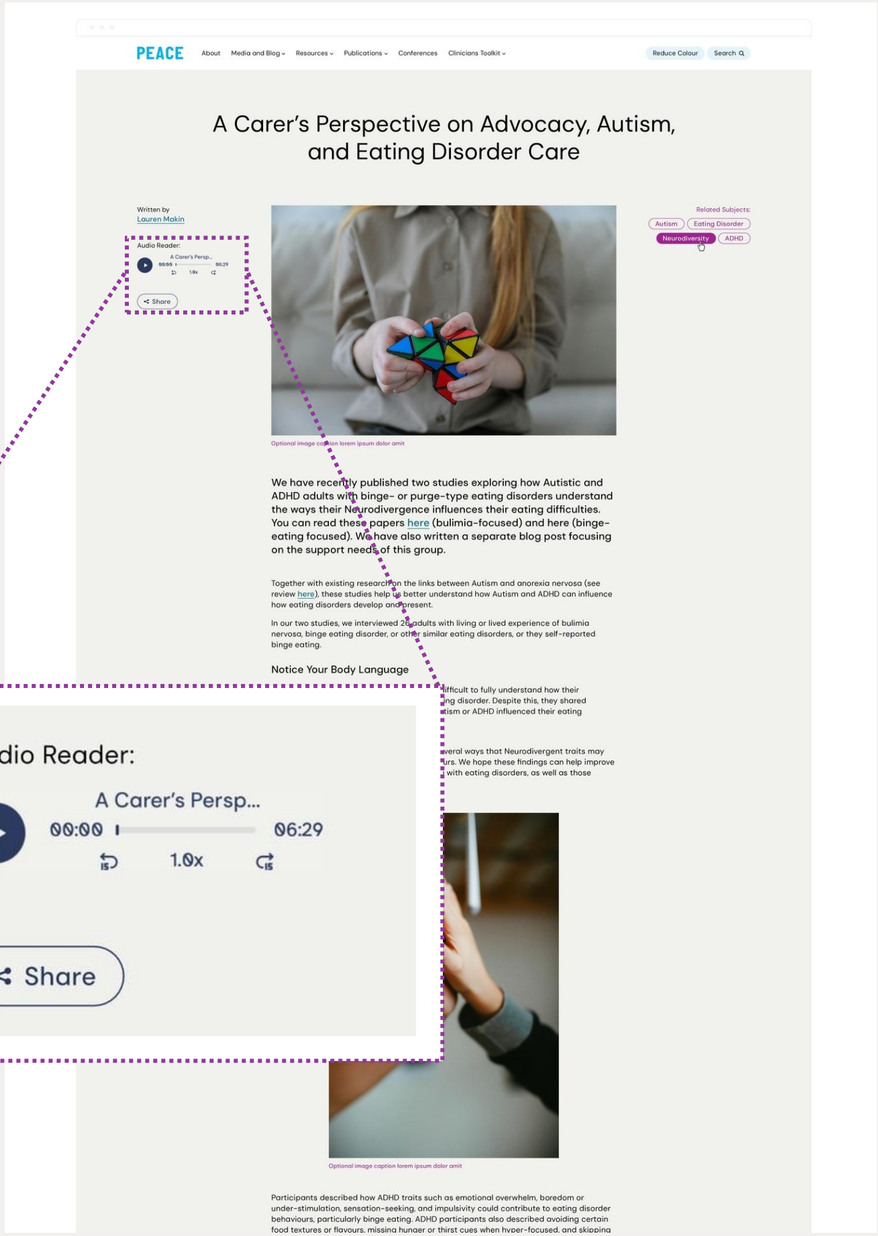


Website Accessibility Features

- Colour adjustment options to increase or reduce saturation
- Read-aloud functionality on article pages
- Type size, spacing and contrast considered for legibility
- Informed by WCAG principles and web accessibility best practices (W3C, 2023)



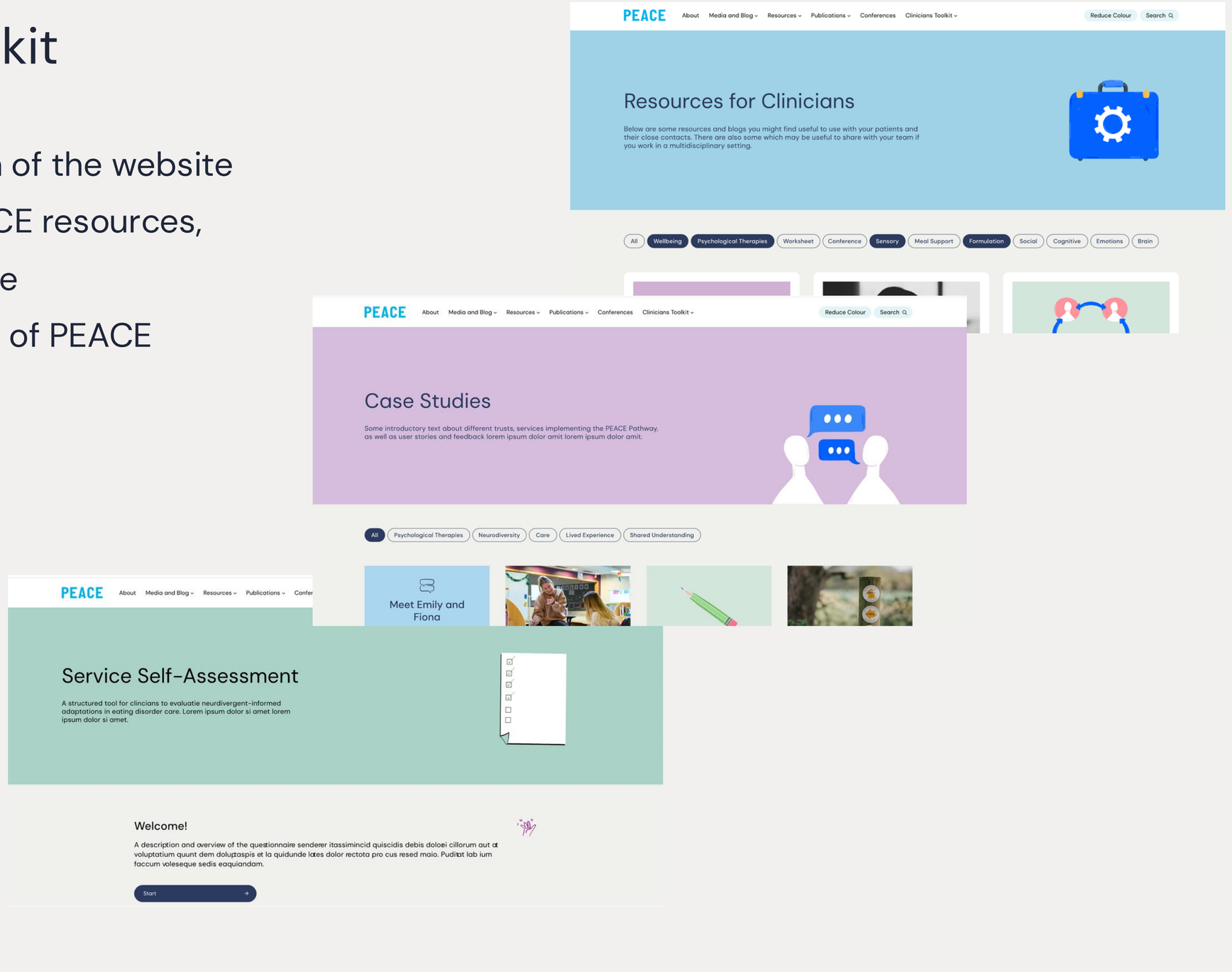
Colour adjustment slider



Audio Reader function

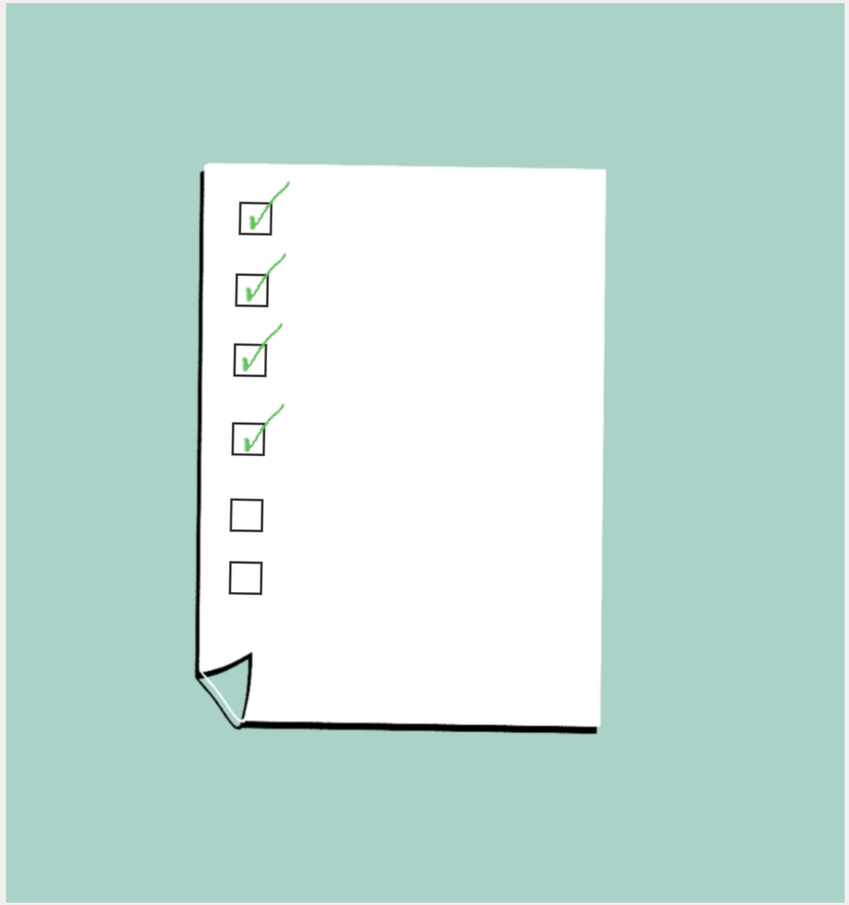
PEACE Clinician Toolkit

- Clinician-focused section of the website
- Brings together core PEACE resources, case studies and guidance
- Supports implementation of PEACE principles in practice

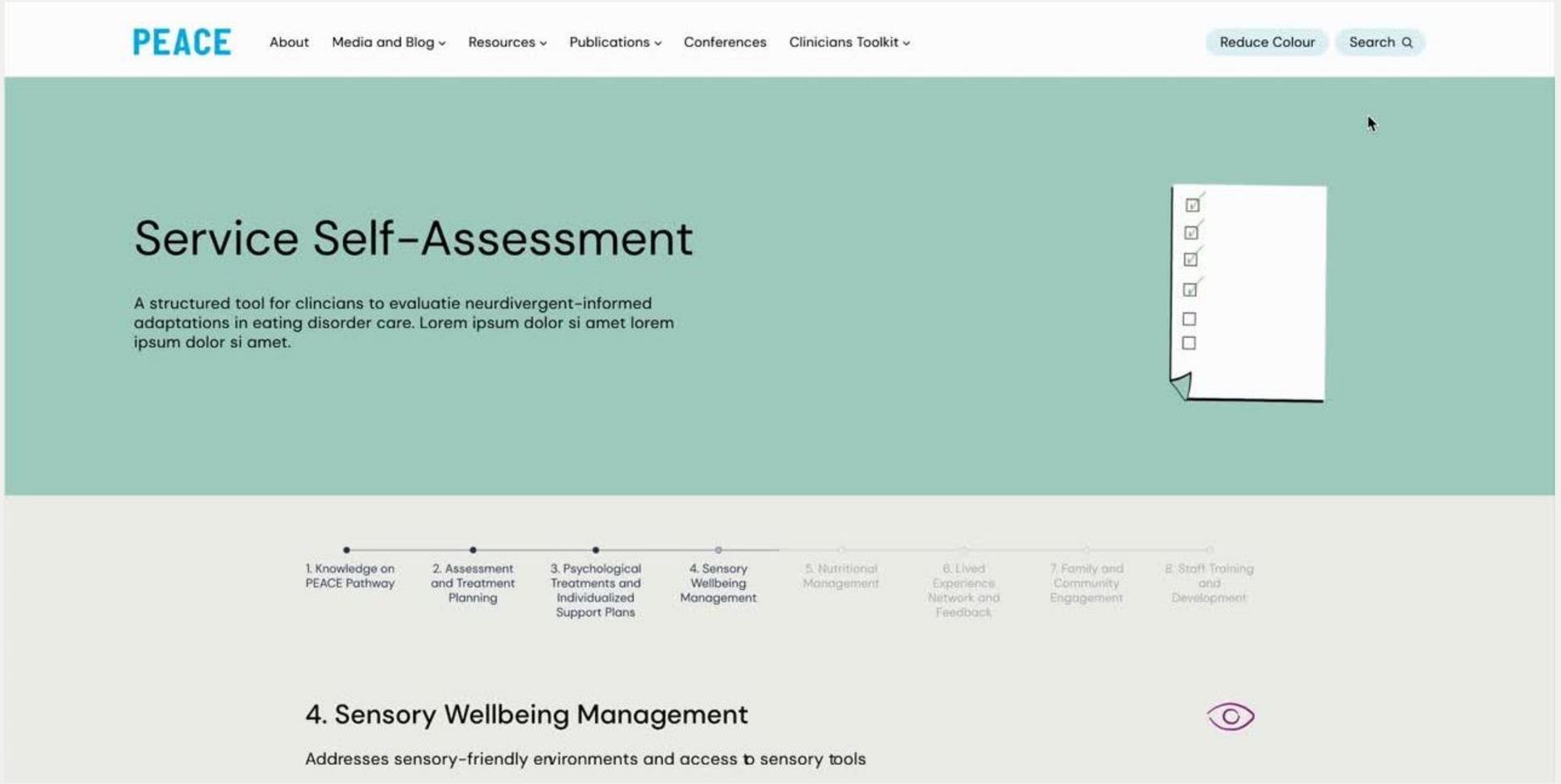


Service Self Assessment

- Structured service self-assessment checklist
- Supports teams to reflect on current practice
- Highlights strengths and opportunities for development
- Links to relevant PEACE resources and guidance
- Informed by PEACE implementation research (Tchanturia et al., 2025)



Service Self-Assessment



Next Steps

- Website launch planned for early autumn
- Ongoing work to create a more coherent and accessible PEACE resource system
- Continued review of PEACE materials to support visual consistency across future outputs



Thank you!

With thanks to the PEACE Pathway Team, King's College London, and South London and Maudsley NHS Foundation Trust.

This work is supported by the **One King's Impact** fund and aligns with King's Impact Priorities: Whole-life health for mind and body & Technology for good. The Self-assessment toolkit development is supported by the **Medical Research Foundation**.

PEACE

www.peacepathway.org

Design by Atwork Studio
www.atworkportfolio.co.uk